

Auto Port's

New Business



Harry Feasel, Auto Port's new manager of Business Development.

The management team at Auto Port, Inc. continues to grow with the addition of a new member. Harry Feasel was recently appointed the new Business Development manager.

Prior to joining Auto Port, Feasel worked for Ford Motor Company for over 25 years. While with Ford, Feasel held several management positions, including: Commercial Business

Manager; National Sales Manager for Ford World Wide Direct Markets; and National Account Manager.

"We are very pleased Harry has joined our team," Auto Port President Roy K. Kirchner said. "His expertise and experience will only enhance our already successful management group. He has a proven track record of growing sales and market share," Kirchner added.

In his new position, Feasel will be responsible for assisting in the development of the firm's detailed marketing strategy, determining the demand for products and services offered by Auto Port, and identifying potential markets.

"I am very excited about my new position. Auto Port has always had an excellent reputation within the automobile industry for its service and attention to detail," Feasel said.

"It is my goal to expand on that reputation with Auto Port's existing customers and to introduce Auto Port to potential new clients who can benefit from such a service oriented firm," he added.

Since 1981, Auto Port has offered a comprehensive range of quality port services including cargo tracking, auto



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Development Manager

processing, homologation, conversion, and terminal and cargo handling services for import/export and domestic vehicle manufacturers.

Today, Auto Port offers the widest range of services in the industry with a complete processing menu. These include detail car wash and dry, the application of protective coatings, installing or removing vehicle accessories, and the inspection of installation of compliance items required for country of destination.

Additionally, Auto Port's fleet conversion and vehicle restyling capabilities remain an integral part of the full service package available to automotive manufacturers, leasing companies and fleet companies with both domestic and international interests.

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