



Port of Wilmington, HUAL North America, and Auto Port, Inc. celebrated the arrival of the first ship at the Port's new Auto & RoRo berth. Shown left to right are: Harry Feasel, Auto Port, Inc. manager of Business Development; Tom Keefer, DSPC director of Marketing & Trade Development; Master of the MV HUAL Triumph; Harry Hussein, HUAL N.A. National Sales manager—Automotive; and Fred Fitzgerald, DSPC director of Operations.

# HUAL N.A.

## EXPERTS IN ROLLING CARGOES

If it has wheels and needs to be carried across the ocean to foreign destinations, it's likely that the international carrier HUAL North America, Inc. is transporting the rolling cargo to ports worldwide.

The North American division of Norway based HUAL AS, has been calling at the Port of Wilmington for the past 28 years – currently transporting General Motors and Ford vehicles to the Middle East.

HUAL North America President Jim Butcher explained that HUAL has been calling at the Port of Wilmington for as long as it has due to its excellent service capabilities.

“The competent and skilled workforce required to handle RoRo cargo, the logistics of being located off the major

highways in Northeastern United States, and now the Port's newly dedicated vehicle cargo berth and roadway make the Port of Wilmington an ideal port of call for HUAL and its customers,” Butcher said.

On August 16, the M/V HUAL Triumph made history by being the first vessel to call at the Port of Wilmington's new auto berth. Loaded onto the ship were General Motors and Ford trucks and cars bound for destinations in the Middle East.

“With this new capability, the vehicles were rolled on to the carrier, secured and out to sea in record time,” said John Coulahan, president of Christina Service Company.

“Through this proactive initiative to provide dedicated berthing capability for

vehicle cargoes and a steady increase in market demand for movement of vehicles by sea, the Port of Wilmington is in a unique position to increase the number of vehicle exports and imports it handles,” Jim Butcher said.

And who would know better than HUAL, the RoRo ocean transportation specialists. HUAL carries nearly one million car equivalent units each year on ocean routes worldwide. For over 25 years, virtually all of the world's leading manufacturers of automobiles, trucks, construction equipment and other rolling stock have relied on HUAL.

Although best known for international shipping of automobiles, HUAL is a leading carrier of high and heavy rolling stock, including trucks, vans, buses and other commercial vehicles; tractors and

agricultural equipment; cranes, earth moving and road building equipment; boats, yachts and aircraft; and others.

“Our Fleet is specially designed to handle virtually anything on wheels up to 5 meters in height, and up to 150 tons in weight, both safely and efficiently,” HUAL’s North America president said.

In addition, non-mobile cargo, such as parts and attachments, generators, turbines and other project cargo, easily travel alongside thanks to a fleet of more than 300 20 ft. and 40 ft. roll trailers, Butcher added.

HUAL is committed to providing excellent frequency and the fastest possible transit time. “You get attention to every detail – on every ship and at every shore, every inch of the way – from the most secure lashing methods to the most efficient scheduling,” Butcher explained.



With headquarters in Oslo, Norway and branch offices in Amsterdam, Baltimore, Bremen, Dammam, Dubai, Jacksonville, Jeddah, Lagos, London, New York, Paris, Seoul, and Yokohama, and through its worldwide agency network, HUAL North America customers can rely on accurate and up-to-the-minute information at all times.


Jim Butcher noted, “The ability to react quickly to market demand and our long-standing special arrangements, including shore side operations with top terminal operators and stevedore companies, are pivotal to HUAL’s commitment for rapid transit and turnaround.”

The Port of Wilmington, Delaware is proud to be a part of HUAL’s worldwide transportation network. With our newly dedicated auto berth capabilities, the Port of Wilmington looks forward to expanding its auto and RoRo cargo business with HUAL North America.

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